

**ALLAMA IQBAL OPEN UNIVERSITY, ISLAMABAD**  
*(Department of Library and Information Sciences)*

**WARNING**

1. **PLAGIARISM OR HIRING OF GHOST WRITER(S) FOR SOLVING THE ASSIGNMENT(S) WILL DEBAR THE STUDENT FROM AWARD OF DEGREE/CERTIFICATE, IF FOUND AT ANY STAGE.**
2. **SUBMITTING ASSIGNMENTS BORROWED OR STOLEN FROM OTHER(S) AS ONE'S OWN WILL BE PENALIZED AS DEFINED IN "AIOU PLAGIARISM POLICY".**

Course: Management of Serial Publications–I (5653)

Semester: Autumn, 2013

Level: MLIS

Total Marks: 100

Pass Marks: 40

**ASSIGNMENT No. 1**

(Units: 1–5)

*Note: Use your own words while working on your assignment. In case of quoting any fact or statement from any source, always remember to provide full reference of the source according to "Turabian's Manual" provided in your course material. All questions carry equal marks.*

- Q. 1 Define serials also discuss difference between serials and periodicals. Write their importance.
- Q. 2 Osborn divided the history of serials in four main periods, explain in detail.
- Q. 3 Describe the main principles of periodical selection. Explain in your own words difference between book selection and periodical selection.
- Q. 4 How Scholarly Published Journals are differentiated from Popular Journals? Discuss with examples.
- Q. 5 Visit your nearby University/College Library and select any five journals, prepare their content list to provide Content Service.

## ASSIGNMENT No. 2

(Units: 6–9)

**Total Marks: 100**

**Pass Marks: 40**

*Note: All questions carry equal marks.*

- Q. 1 Naturally Serials have many problems and complexities, explain with examples.
- Q. 2 Discuss in detail about the modes of serials acquisition.
- Q. 3 Explain the role of Librarian in formulating the Serial Acquisition Policy.
- Q. 4 What is ISSN? Who is responsible for its allocation in Pakistan?
- Q. 5 What is serials bibliographical control and what role the National Library of Pakistan can play in this regard?

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